



Piscataway READS! 2018

Promoting reading and literacy in our community

“IMAGINE” CHOOSE YOUR BOOK CAMPAIGN

We are proud to announce this year’s Piscataway Reads theme: “Imagine.” To celebrate this announcement, we invite you and your students to join the campaign to choose this year’s Piscataway Reads books. Here is what you can do:

- Have your kids read books that exemplify and/or celebrate imagination. Kids can read classroom books, independent books, library books, etc. They might read in class or at home. We suggest you have your students keep track of what they read.
- By October 16, your class will choose a book to promote as their grade level Piscataway Reads book choice for this year. You can decide on this book in any number of ways – presentations, opinion/argument writings, consensus, voting, etc.
- Then, as a grade level (1, 2, 3, 4/5, middle school, high school), come together to decide on your choice by November 6. Again, you can reach this decision in any number of creative and interesting ways.
- Make a short 3-4 minute video for each of your school’s grade level books to convince the Piscataway Reads Committee to choose your books. These videos need to be submitted to the committee by November 24.

Be creative and have fun with this campaign! Engage students in reading and in Piscataway Reads! The timelines are all suggested timelines except the November 24 deadline for video submissions.

At its December meeting, the Piscataway Reads Committee will make its decisions on the books for this year’s Piscataway Reads books. We will choose a 1, 2, 3, 4/5, middle school, and 2 high school books.

CRITERIA FOR CAMPAIGN VIDEOS:

- Books must be grade-level appropriate.
- Books and video must reflect our theme, “Imagine.”
- Videos must be 3-4 minutes in length.
- Students must do the bulk of the work on the videos, but with appropriate support from teachers.
- Videos will be judged on how engaging they are, on how effective they are in persuasion, and on how technically proficient they are.

GOOD LUCK. HAVE FUN. MAKE YOUR BOOK THE PISCATAWAY READS BOOK!